



Contact:  
Dolce Media Group  
[info@dolce.ca](mailto:info@dolce.ca)  
905-264-6789

Jocelyn Luciano — Executive Director  
Summit International Awards  
[JocelynL@summitawards.com](mailto:JocelynL@summitawards.com)  
503-297-9979

### **FOR IMMEDIATE RELEASE**

#### **Dolce Media Group Places in Top International Award — 2017 Summit Creative Award**

VAUGHAN, ONT. — Out of more than five thousand submissions from 24 countries, Dolce Media Group is named a Silver and Bronze winner in the 2017 Summit Creative Award® competition for its creative work with Mizrahi Developments' 1451 Wellington in Ottawa, placing in the Best Consumer Website category, as well as for the 20<sup>th</sup> anniversary Collector's Edition of Dolce Magazine for Winter 2016/17, respectively.

“We approach every project with the same passion and enthusiasm — the team gives it 110 per cent. Being recognized by the Summit Awards is an assurance that we are on the right track to deliver outstanding work,” says Fernando Zerillo, co-founder and creative director of Dolce Media Group.

The Summit Creative Award (SCA) recognizes and celebrates the creative achievements of small- and medium-sized advertising agencies worldwide with annual billings under \$30 million. This year's SCA creative competition included companies from 24 countries and a panel of international judges representing the following countries: Australia, Canada, Chile, Japan, South Africa and the United States.

Entries in 13 major categories are judged against a stringent set of standards. During the blind judging (company names are withheld from the entries) the Board of Judges searches for and identifies innovative and creative concepts, strong executions and user experiences, and the ability to communicate and persuade.

The award-winning website for [1451-Wellington.ca](http://1451-Wellington.ca) was custom tailored to suit the specific needs of the client, as well as to engage real estate agents and potential buyers of the luxury condominiums. The development is a landmark building in the heart of Ottawa, which is why Dolce Media Group accepted the responsibility of creating a bespoke, landmark website of the same grandeur.



“Mizrahi Developments enjoyed working with Dolce Media Group. Given their expertise in brand development and web design we knew we were in good hands,” says Sam Mizrahi, president and founder of Mizrahi Developments. “As a result, they delivered an outstanding website, and as promised on time for our sales launch.”

Bringing home a second accolade for Dolce Media Group is the firm’s flagship publication, Dolce Magazine. The magazine placed Bronze with its special 20<sup>th</sup> anniversary [Collector’s Edition for Winter 2016/17](#). From politics to philanthropy, and design to finance, the publication shared the stories of 20 inspiring changemakers, and filled the rest of its pages with the best in travel, décor and fashion. The luxury lifestyle magazine boasts a loyal readership of nearly 250,000 across Canada and select U.S. cities.

“For the past 21 years our mission has been to publish stories that inspire and empower our readers to define their own dolce vita. This win is a testament that our mission is a valued contribution to people's quality of life and society as a whole,” says Michelle Zerillo-Sosa, cofounder of Dolce Media Group and editor-in-chief of Dolce Magazine.

“Winning a Summit Creative Award is a significant accomplishment in one’s career. With vetted judges, tough judging criteria, two-phase blind judging processes and strict bylaws limiting winners, only deserving entries receive recognition,” says Jocelyn Luciano, executive director for the Summit International Awards (SIA).

The SIA organization was founded in 1994. Annually it conducts the Summit Creative Award, the Summit Marketing Effectiveness Award and the Summit Emerging Media Award.

### **About Dolce Media Group**

Dolce Media Group is a Canadian marketing firm, servicing Vaughan, Toronto and the GTA. Established in 1996, Dolce Media Group has built its reputation on producing engaging editorial content through its two successful publications City Life Magazine and Dolce Magazine, bespoke website design and development, rich graphic design and printed materials, and superior marketing solutions.

Website: [www.dolcemediacorp.com](http://www.dolcemediacorp.com)

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